Integrating the Teaching of Culture and Social Identity

**Developing Intercultural Awareness in Language Teaching**

**Featuring Joe McVeigh, Independent Consultant**



***Language teachers are often working to engage their students with grammar and vocabulary. But an added dimension of learning a language is understanding how different cultures view the world differently and the effect of culture on language. How can teachers become more aware of intercultural differences and help bring culture learning into the language classroom? In this engaging and interactive presentation, we will examine key concepts of intercultural communication and look at practical ways to help our students communicate more effectively when they interact with those from different cultural backgrounds.***

***Joe will answer questions from the audience***

This presentation is open to the public. Professors, bilingual teachers, school principals, English Teaching Assistants and other professionals are encouraged to attend

**Thursday, February 26, 2015 - 5:30 - 7:00 pmAmerican Space Madrid**

**Instituto Internacional – Room 101.**

**Miguel Ángel, 8 – 28010 Madrid**

**Please confirm your attendance to** [**americanspace.madrid@iie.es**](mailto:americanspace.madrid@iie.es)

*Joe McVeigh has more than 30 years of experience in English language teaching. He has taught internationally and has worked with students and trained teachers in the U.S.A. at the California State University, Los Angeles, the University of Southern California, and Middlebury College. He is co-author of Tips for Teaching Culture: Practical Approaches to Intercultural Communication from Pearson and co-author of two books in the Q: Skills for Success series from Oxford University Press. He works as an independent consultant and as a representative of the Commission on English Language Program Accreditation. In addition to giving talks and workshops he consults with schools and other organizations to improve English language teaching. His visit to Spain is sponsored by the U.S. Embassy in Madrid.*